"We connected with state governments to find solutions quickly. At Lucknow, along with the Health Department and Administration, we've started delivering COVID-19 kits to patients in isolation. An exclusive team delivered thousands of kits. The entire system has come together to achieve this at Flipkart - compliance norms, safety of citizens and our employees, and timely deliveries."

Dhiraj Kapur
VP, Government Affairs, Flipkart

"Flipkart SuperCoin, in association with GiveIndia, allows customers to donate loyalty points. We've raised over INR 2 crore for oxygen refills, free ambulance services and free masks. During a time of so much uncertainty, we are committed to participate in service."

Sharon Pais
Senior Director, Loyalty, Flipkart

"We used to get 20-25 orders, but today the number has gone up to ~80 orders per day because of Flipkart. It is an extremely comfortable platform to handle and we want to continue selling on this platform only. With Flipkart Samarth, I have empowered women artisans of my village."

Dhaval Patel
Proprietor, Navrang Handicrafts

"Thank you, Flipkart! We've been comforted, encouraged, and humbled by the generosity and support from you. With your contributions we supplied over 4.5 lakh surgical masks to frontline health workers, and over 450 Households and 5,000 children from vulnerable and marginalised families were supported with Dry Ration Nutrition Kits."

Vatsala Mamgain
Resource Mobilisation, Child Rights and You

"We have ~450 artisans and our handicrafts were limited to our state. With Flipkart Samarth, our products got visibility in other states too, and we are extremely happy. The platform has emerged as a promissory distribution channel to market and sell our handicraft products."

Pravat Biswal
E-commerce in-charge, Utkalika

"While the pandemic has forced us to think of life's uncertainties, it also shows us how we can live in harmony with nature. At Flipkart, sustainability is a promise we take very seriously. It is important to reconsider now, more than ever, how evolving technologies and ecosystem partnerships can be leveraged to achieve our mission of becoming a climate-positive business."

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